

# \$25 Million Reasons to Hire a Fitness Professional



The **Federal Trade Commission** on Thursday fined the marketers of four weight loss pills **\$25 million** for making **false advertising claims**.

Fines were levied against marketers of **Xenadrine EFX**, **One A Day Weight Smart**, **CortiSlim** and **TrimSpa**.

The largest fine was levied against two marketers of Xenadrine EFX, made by New Jersey-based **Nutraquest, Inc.**, formerly known as **Cytodyne Technologies**. The marketers will pay at least **\$8 million** and as much as **\$12.8 million**.

A **\$12 million** fine was assessed against seven marketers of **CortiSlim** and **CortiStress**. The marketers were identified as **Window Rock Health Laboratories**, based in Brea, Calif.

**The Bayer Corp.**, based in Morristown, N.J., will pay a **\$3.2 million** civil penalty to settle the claims and agreed to stop ads that say the multivitamins can increase metabolism.

**TrimSpa**, based in Whippany, N.J., will pay **\$1.5 million**.

The FTC cautioned the estimated **70 million Americans** trying to lose weight **not to turn to pills**.

